



FOR IMMEDIATE RELEASE:

Super Channel appoints Melissa Kajpust to Vice President, Programming

EDMONTON (March 7, 2018) – Super Channel is pleased to announce the appointment of **Melissa Kajpust** to the position of **Vice President, Programming**.

In this role, Melissa will oversee the strategic programming direction for three of Super Channel's four channels (SC1, SC2 and SC VAULT) as well as be responsible for all US and international program acquisitions for the company, reporting to Don McDonald, President and CEO. The appointment was effective as of March 5. Acquisitions for Super Channel's GINX Esports TV Canada, will continue to be overseen by Don McDonald.

"I am delighted to appoint Melissa to the VP position as she is well deserving and was instrumental in our restructuring program," said Don McDonald. "Her deep knowledge and wide breadth of experience and relationships in the industry, along with her keen eye to find unique and entertaining programming, will contribute to the continued strategic growth of Super Channel as we move forward into the ever-changing Canadian TV broadcast landscape."

Prior to this position, Melissa was Director of Programming, International Distributors and Canadian Pre-Sales. In this role, she was instrumental in bringing a wide variety of high profile and critically acclaimed series to Super Channel, including *American Gods*, *Mr. Mercedes*, *Get Shorty*, *Harlots*, *Berlin Station* and the Canada/Ireland co-production *Acceptable Risk*. She also worked extensively with major studio partners including Fox, Paramount, Sony, MGM, Warner Brothers, Lionsgate and Entertainment One, to curate and acquire content for the successful launch of Super Channel VAULT.

Melissa initially joined Super Channel in 2007 as the Creative Development Representative for Manitoba. She moved to the National Screen Institute in 2010 as the Director of Programming, and rejoined Super Channel in 2014, as Head of Creative Development. Melissa is also an award-winning screenwriter, author and playwright who has written and developed programs for a wide variety of Canadian networks and specialty channels. Her two children's books were published by Disney's Hyperion Books for Children.

Reporting to Melissa will be **Troy Wassill**, who sees his title revised to **Director, Programming** and his role expanded to include responsibility for Canadian pre-sales and development, in addition to acquisitions for Super Channel VAULT and Super Channel SPORTS.

About Super Channel

Super Channel is a national premium pay television network, consisting of four HD channels, four SD channels, and Super Channel On Demand.

Super Channel's mission is to entertain and engage Canadian audiences by providing a unique and exclusive entertainment experience. With a core foundation of integrity and

accountability, we dedicate ourselves to implementing innovative programming strategies and unparalleled team work that provides viewers with exceptional value and variety.

Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company.

Super Channel is currently available on [Bell TV](#), [Shaw Direct](#), [Rogers Anyplace TV](#), [Shaw Cable](#), [Cogeco Cable](#), [Access Communications](#), [Bell Aliant TV](#), [Source Cable](#), [SaskTel](#), [MTS](#), [Novus](#), [EastLink](#), [TELUS](#), [Videotron](#), [Westman Communications](#) and other regional providers.

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