



FOR IMMEDIATE RELEASE:



Canada's destination for Christmas movie viewing

New Christmas movie premieres every weekend in November and December

25 new holiday movie premieres, including 16 Canadian made features

EDMONTON (September 25, 2018) – **Super Channel** is getting into the festive spirit early this year with the launch of **Heart & Home Christmas**, a new holiday programming event, which will establish Super Channel Heart & Home as the destination for Christmas movie viewing in Canada.

"Super Channel Heart & Home will become the destination of choice for Canadian viewers when it comes to Christmas programming," said Don McDonald, President and CEO of Super Channel. "To that end, we are launching our first annual Heart & Home Christmas. We have worked extensively with our distribution and production partners to build on our Heart & Home brand to bring viewers an unrivalled collection of heartwarming, family-friendly, Christmas themed movies as seen on Hallmark, Uptv, Lifetime and ION in the US. All of which will air commercial free and be available on Super Channel On Demand throughout the holiday season and beyond."

Heart & Home Christmas kicks off on November 9 at 8 p.m. ET with the holiday classic *White Christmas*. This will be followed by a new movie premiere every Friday, Saturday and Sunday in November and every Thursday to Sunday in December. In all, a total of 55* Christmas features will air, 35 of which are new to Super Channel Heart & Home and includes 25 titles making their Canadian premieres. The programming event will feature a wide variety of Christmas movies throughout the afternoon and into primetime, with up to 14 hours of Christmas themed programming per day. In total, over 560 hours** of Christmas content will air between November 9 and December 25.

The Canadian made Hallmark original movie, *Marrying Father Christmas*, is the first of 16 Canadian made holiday movies set to debut during Heart & Home's festive line-up, which will culminate on December 25 with the *When Calls the Heart Christmas* special. In total, over 70% of all Heart & Home Christmas content is Canadian.

The Heart & Home Christmas programming event will be supported with the “Twelve Days of Christmas” giveaway, an online promotion which will run from December 7th to 18th and offer viewers 12 days of Christmas themed gifts and prize packs. In addition, Super Channel Heart & Home will be introducing its first annual Christmas Ornament, to be given away to lucky viewers throughout the festive season. The programming event will be supported extensively on-air and online with a dedicated webpage, as well as across all Super Channel social media platforms.

For a full listing of the Heart & Home Christmas movie premieres, please see below.

November (all premieres begin at 8 p.m. ET, all titles subject to change):

Saturday, Nov 10 - ***Marrying Father Christmas*** (Canadian)
Sunday, Nov 11 - ***Christmas on Holly Lane*** (Canadian)
Friday, Nov 16 - ***A Christmas in Tennessee*** (Canadian)
Saturday, Nov 17 - ***Christmas With a View*** (Canadian)
Sunday, Nov 18 - ***Love Strikes Twice***
Friday, Nov 23 - ***Christmas in the Smokies***
Saturday, Nov 24 - ***Poinsettias for Christmas*** (Canadian)
Sunday, Nov 25 - ***Christmas on the Coast***
Friday, Nov 30 - ***Christmas in Royal Fashion***

December (all premieres begin at 8 p.m. ET, all titles subject to change):

Saturday, Dec 1 - ***A Wedding for Christmas***
Sunday, Dec 2 - ***Christmas Catch*** (Canadian)
Thursday, Dec 6 - ***12 Days of Giving***
Friday, Dec 7 - ***The Christmas Pact*** (Canadian)
Saturday, Dec 8 - ***Christmas Lost and Found*** (Canadian)
Sunday, Dec 9 - ***Christmas with a Prince*** (Canadian)
Thursday, Dec 13 - ***Christmas Wonderland***
Friday, Dec 14 - ***Christmas Inn***
Saturday, Dec 15 - ***Runaway Christmas Bride*** (Canadian)
Sunday, Dec 16 - ***Hometown Holiday*** (Canadian)
Thursday, Dec 20 - ***Entertaining Christmas*** (Canadian)
Friday, Dec 21 - ***Northern Lights of Christmas*** (Canadian)
Saturday, Dec 22 - ***Christmas Pen Pals*** (Canadian)
Sunday, Dec 23 - ***Santa's Boots*** (Canadian)
Monday, Dec 24 - ***Christmas Made to Order***
Tuesday, Dec 25 - ***When Calls the Heart*** season 6 Christmas movie (Canadian)

*as of press time, additional titles may be added

**total hours of programming include both new and repeat broadcasts

About Super Channel Entertainment Network

Super Channel is a national premium pay television network, offering subscribers exceptional entertainment value with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider.

Super Channel's mission is to entertain and engage Canadian audiences by providing a unique and exclusive entertainment experience. With a core foundation of integrity and

accountability, we dedicate ourselves to implementing innovative programming strategies and unparalleled team work that provides viewers with exceptional value and variety.

Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. Super Channel is currently available on Bell TV, Shaw Direct, Rogers Anyplace TV, Shaw Cable, Cogeco Cable, Access Communications, Bell Alliant TV, Source Cable, SaskTel, MTS, Novus, EastLink, TELUS, Videotron, Westman Communications and other regional providers.

Connect with Super Channel Heart & Home:

www.superchannel.ca

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