



Entertainment Network



FOR IMMEDIATE RELEASE:

Super Channel and Blood in the Snow join forces once again to bring virtual festival to horror film fans across Canada

Five festival features and select shorts will premiere exclusively on Super Channel Fuse on Halloween Weekend



**EDMONTON/TORONTO (October 5, 2021) – Super Channel and Blood in the Snow Film Festival (BITS)**, a unique and imaginative showcase of contemporary Canadian horror films, are pleased to announce that they have joined forces once again to bring a hybrid edition of the upcoming 2021 BITS to Canadian horror film fans across the nation.

This year's festival is sure to shock and delight horror lovers with the virtual portion running on **Super Channel Fuse** over Halloween weekend from **Friday, Oct 29 – Sunday Oct 31**, and the in-person festival returning to the Royal Cinema **November 18 to 23**.

"We are proud to be partnering once again with Kelly and the incredible team at BITS to bring another round of exceptional Canadian horror films to our viewers," said **Don McDonald, President & CEO, Super Channel**. "The virtual edition is a great way to introduce these films to Super Channel's national audience and perfectly timed for horror fans over the Halloween weekend."

"This has been a fantastic experience working with Super Channel. I can't think of another broadcaster that has championed Canadian independent genre cinema like they have," adds **Kelly Michael Stewart, Festival Director and Founder of Blood in the Snow**. "Last year we were able to take over the TV airwaves with the biggest Halloween party across Canada, and we look forward to doing it again."

[The Blood in the Snow Film Festival presented by Super Channel](#) will showcase five harrowing horror features and a variety of hair-raising shorts programs across three nights of terror-ific programming. In addition to exclusive Canadian film premieres, the virtual film festival experience will include pre-recorded film intros and Q&A's with filmmakers.

Below is the BITS lineup of features and shorts programs scheduled to air on Super Channel Fuse:

### **Friday, October 29**

9 pm ET – ***Don't Say its Name*** (director Reuben Martell)

The quiet of a snowy Indigenous community is upended by the arrival of the mining company WEC who have signed an agreement to drill the land. But before drilling starts, WEC employees begin to turn up dead, attacked by a mysterious force. As a local peace officer and a park ranger investigate, they come face to face with the vengeful spirits that have haunted the land for generations.

Opening with the short film ***جانب*** ***Giant Bear*** (directors Neil Christopher, Daniel Gies).

11 pm ET – **Mournful Mediums** – Not too short, not too long! New for 2021, a shorts film program of the best in Canadian medium length shorts.

### **Saturday, October 30**

7 pm ET – **A Series of Web Bites** – A feature length shorts program highlighting the best Canadian horror and sci-fi digital programming.

9 pm ET - ***Motherly*** (director Craig David Wallace)

Single mom Kate will do anything to protect her daughter Beth from a dark and disturbing past that haunts them both. They have started a new life in an isolated farmhouse in the middle of the woods, far from the prying eyes of other people. Over the course of one day, Kate begins to suspect that something sinister is happening around them. As the danger becomes clear, Kate's motherly instincts are put to the test. How far will she go to protect her daughter?

Opening with the short films ***The Child With No Name*** (director Chad Costen) and ***We All Dream*** (director Daniel Stark).

11 pm ET – ***The Righteous*** (director Mark O'Brien)

A burdened man feels the wrath of a vengeful God after he and his wife are visited by a mysterious stranger.

Opening with the short film ***Promises*** (director Jim Morrison IV).

### **Sunday, October 31**

9 pm ET – ***Funhouse*** (director Jason William Lee)

When eight celebrities from around the globe are invited to compete in an online reality show, they soon realize that they are playing for their very lives as those voted off suffer horrific consequences, broadcast live to the entire world.

Opening with the short film ***That Halloween*** (director Mike Hickey).

11 pm ET – ***Tin Can*** (director Seth A Smith)

As the world enters quarantine, a front-line parasitologist is imprisoned in a life-suspension chamber. To escape she must destroy the last of her kind.

Opening with the short film ***Disquietude*** (director Michael Marino).

Films and scheduling details for the in-person festival and **Deadly Exposure** industry events will be announced at a later date.

### **About Blood in the Snow**

**The Blood in the Snow Film Festival** is a unique and imaginative showcase of contemporary Canadian horror, genre and underground cinema that exists to challenge social boundaries, explore artistic taboos and support and exhibit independent Canadian genre media artists. BITS takes place in Toronto, Ontario and brings together audiences, media coverage, community partnerships and the filmmaking industry to exhibit and celebrate Canadian genre film.

Website: <https://bloodinthesnow.ca>

Facebook: <https://www.facebook.com/bitsfilmfest/>

Twitter: <https://www.twitter.com/bitsfilmfest>

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### **About Super Channel Entertainment Network**

**Super Channel** is a national pay television network, offering subscribers exceptional entertainment value, uncut and commercial-free, with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider.

Super Channel's mission is to entertain and engage Canadian audiences by providing a unique and exclusive entertainment experience. With a core foundation of integrity and accountability, we dedicate ourselves to implementing innovative programming strategies and unparalleled teamwork that provides viewers with exceptional value and variety.

Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. For a list of service providers, please visit: [superchannel.ca/subscribe](http://superchannel.ca/subscribe)

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