



Entertainment Network



FOR IMMEDIATE RELEASE:

**Super Channel acquires Hulu documentary feature  
*FYRE FRAUD* from Entertainment One**

Premieres April 12 at 9:30 p.m. ET on Super Channel Fuse



**EDMONTON (March 19, 2019)** – **Super Channel** is pleased to announce that it has acquired the original Hulu documentary feature, ***FYRE FRAUD*** from Entertainment One (eOne). This darkly comic and revealing documentary which takes viewers inside the notorious Fyre music festival fiasco, will make its Canadian broadcast premiere on **Friday, April 12 at 9:30 p.m. ET** on Super Channel Fuse and be available on Super Channel On Demand the following day.

The Fyre Festival was the defining scam of the millennial generation, at the nexus of social media influence, late-stage capitalism, and morality in the post-truth era. Marketing for the 2017 music event went viral with the help of rapper Ja Rule, Instagram stars, and models but turned epic fail after stranding thousands in the Bahamas.

Featuring an exclusive interview with Billy McFarland, the convicted con-man behind the festival; ***FYRE FRAUD*** is a true-crime comedy bolstered by a cast of whistleblowers, victims, and insiders going beyond the spectacle to uncover the power of FOMO and an ecosystem of enablers, driven by profit and a lack of accountability in the digital age.

Emmy™ nominated and Peabody™ award-winning directors Jenner Furst and Julia Willoughby Nason executive produce along with Michael Gasparro, The Cinemart, MIC and Billboard. eOne handles international rights.



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## **About Super Channel Entertainment Network**

**Super Channel** is a national premium pay television network, offering subscribers exceptional entertainment value with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider.

Super Channel's mission is to entertain and engage Canadian audiences by providing a unique and exclusive entertainment experience. With a core foundation of integrity and accountability, we dedicate ourselves to implementing innovative programming strategies and unparalleled team work that provides viewers with exceptional value and variety.

Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. Super Channel is currently available on Bell TV, Shaw Direct, Rogers Anyplace TV, Shaw Cable, Cogeco Cable, Access Communications, Bell Alliant TV, Source Cable, SaskTel, MTS, Novus, EastLink, TELUS, Videotron, Westman Communications and other regional providers.

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